



2021 Summary of Reports

Advertising

submitted by Fay & Michelle

Advertising is a powerful thing especially when it's FREE. The following Equestrian newspapers, facebook pages, and websites were key to ensuring that FCEA's activities, shows, clinics, and seminars are known about in the equestrian community.

- Publications - Equine Marketer, East Coast Equestrian, The Horse of Delaware Valley, Equestrian List, Eastern Pa open horse shows (both website and Facebook), Chester County Paper Chases (Facebook), Southeastern Pennsylvania Dressage & CT (facebook), Schooling Shows of Chester Co/Berks/Bucks, StriderPro.com, MD Combined Training Assoc.
- FCEA website, FCEA facebook page, Constant Contact, Instagram

Awards and Events

submitted by Fay Seltzer & Michelle Thomas

2021 was once again slowed by COVID. The required social distancing, meant that there weren't any educational seminars over the winter. We were able to keep on schedule for the shows, both in person at Journey's End Farm and virtual.

In August, a new friend of FCEA, introduced us to Lisa Wilcox, and another clinic was born. We held this clinic at WyndSOR Farm on Oct 23&24. It was a fabulous weekend thanks to the planning and coordinating by Michelle Thomas and Rick Silvia. So far in 2022, we have already held one clinic with Lisa on April 2&3, and two more are scheduled for July and October at Journey's End Farm.

The ever popular annual clinic with George Williams at Collective Roots Dressage, finally filled at the last minute. Look for his return in September.

Dressage Shows for 2022 are back on the regular schedule. However, due to declining numbers, we will not be holding the virtual shows for 2022.

British Riding Club

submitted by Louise Jordan-Beam

FCEA is the only USA club member of the British Riding Clubs. Even though we are unable to compete in Riding Club competitions we are still able to offer their riding, horse welfare and care courses, which are in four levels. We would like to run these courses in 2022.

Members are welcomed to compete on the Interdressage.com site and gain points for our club. (Interdressage.com is a monthly dressage, jumping and showing competition.)

Please contact Louise Jordan-Beam, (610-506-7411) lajb@ptd.net, for information.



Marketing

submitted by Kadie Walmer

Online is proving to be the way to communicate everything these days, and for FCEA it is proving to be an efficient way to get the news out. Be sure to follow us on facebook and instagram, and checkout the website.

Membership

submitted by Louise Jordan-Beam

Membership in 2021 ended with 40 members. 2022 is off to a strong start. The membership fee remains at \$45. If you haven't already paid your dues, please complete the membership form and make payment to Louise.

Paper Chase

submitted by Sandy Foster

The Veterans Paper Chase has run successfully for several years from the location at Great Marsh Farm. Riders come from far and near to participate. The funds raised by this event pay for shows, clinics, seminar events and the education grant program. The financial success of the 2021 paper chase, always helps to fund each years activities and awards. Mark your calendar for the 2022 Paper Chase on November 13. Reminder, this is a great opportunity to complete the required four hours of volunteer time.

Scholarship Report

submitted by Sandy Foster

The purpose of the FCEA Scholarship program is to promote continuing education and volunteer service to FCEA and its members. Applicants must show a serious commitment to the study of Horsemanship, Dressage and/or Eventing as well as a willingness to share and enrich the FCEA membership with the improved understanding and skills gained from this experience. This scholarship represents an investment by the club. If you are a committed FCEA Volunteer, please consider applying. Application Information can be found on the web site.

Treasurers Report

submitted by Courtney Sarge & Tory Sarge

In 2021 increased the operating account balance possibly due to show entries, and a nice turnout at the paper chase.

Account	1/1/2021	12/31/2021	Change
Operating	\$14637.77	\$17496.32	\$2858.55

University Programs

submitted by Kadie Walmer

The required hours for each certificate level are listed on the web site.

USDF Meetings

submitted by Kadie Walmer & Fay Seltzer

The 2021 USDF Annual Convention was held as a virtual event on Dec. 2-5, Region 1 meetings, lead by director Bettina Longaker, are being held virtually every Spring & Fall. Dates are announced in the USDF member newsletter.

Show Championship and Convention dates are announced in the USDF newsletter

Volunteer Hours & Education Grants

submitted by Kadie Walmer

Even with the limited activities in 2021, we did award 54 grants and 30 grants were redeemed. A total of 113 are still outstanding.

