



2020 Summary of Reports

Advertising

submitted by Jeanette Hedrick

Advertising is a powerful thing especially when it's FREE. The following Equestrian newspapers, facebook pages, and websites were key to ensuring that FCEA's activities, shows, clinics, and seminars are known about in the equestrian community.

- Publications - Equine Marketer, East Coast Equestrian, The Horse of Delaware Valley, Equestrian List, Eastern Pa open horse shows (both website and Facebook), Chester County Paper Chases (Facebook), Southeastern Pennsylvania Dressage & CT (facebook), Schooling Shows of Chester Co/Berks/Bucks, StriderPro.com, MD Combined Training Assoc.
- FCEA website, FCEA facebook page, Constant Contact, Instagram

Awards and Events

submitted by Fay Seltzer & Michelle Thomas

The year started out in a familiar way, with our winter education series, but Covid put a halt to social activities at all levels around the world. The social distancing requirement stalled the clinic and show schedule for 2020. To make up for lost time, FCEA added virtual dressage shows to the schedule. When shows resumed in June, modifications had been put in place to accommodate the new social standards.

After having to cancel the newly scheduled clinic in May, Allison Brock was finally able to make the trip to our area in August. The clinic was an incredible experience for all that attended, and we are hoping to be able to schedule her again in the future. The ever popular annual clinic with George Williams at Ardara Farm, filled within a week of the opening date. Look for his return to Collected Roots Dressage (same place new name) in September. Keep your eyes open for other clinics this year.

Shows for 2021 are back on the regular schedule, and we plan to continue with the virtual shows. If all goes as planned, we will have a nice show season.

British Riding Club

submitted by Louise Jordan-Beam

FCEA is the only USA club member of the British Riding Clubs. Even though we are unable to compete in Riding Club competitions we are still able to offer their riding, horse welfare and care courses, which are in four levels. We would like to run these courses in 2021.

Members are welcomed to compete on the Interdressage.com site and gain points for our club. (Interdressage.com is a monthly dressage, jumping and showing competition.)

Please contact Louise Jordan-Beam, (610-506-7411) lajb@ptd.net, for information.



Marketing

submitted by Kadie Walmer

Online is proving to be the way to communicate everything these days, and for FCEA it is proving to be an efficient way to get the news out. With the help of tech savvy members, the old website was redesigned and looks much more up to date with info and graphics. (Thank-you Alexa) Be sure to follow us on facebook and instagram, and checkout the website.

Membership

submitted by Louise Jordan-Beam

Membership in 2020 ended with 37 members. 2021 is off to a strong start. The membership fee remains at \$45. If you haven't already paid your dues, please complete the membership form and make payment to Louise.

Paper Chase

submitted by Sandy Foster

The Veterans Paper Chase has run successfully for several years from the location at Great Marsh Farm. Riders come from far and near to participate. The funds raised by this event pay for shows, clinics, seminar events and the education grant program. The financial success of the 2020 paper chase, which was the biggest to date, helped to makeup for the low turnout at the shows and clinics. Mark your calendar for the 2021 Paper Chase on November 14. Reminder, this is a great opportunity to complete the required four hours of volunteer time.

Scholarship Report

submitted by Sandy Foster

FCEA happily awarded a scholarship in 2020 to Fay Seltzer. She attended a natural Horsemanship Clinic at Ardara Farm with Don Jessop. The article that was written as a follow-up report, is posted on the website.

The purpose of the FCEA Scholarship program is to promote continuing education and volunteer service to FCEA and its members. Applicants must show a serious commitment to the study of Horsemanship, Dressage and/or Eventing as well as a willingness to share and enrich the FCEA membership with the improved understanding and skills gained from this experience. This scholarship represents an investment by the club. If you are a committed FCEA Volunteer, please consider applying. Application Information can be found on the web site.

Treasurers Report

submitted by Courtney Sarge & Tory Sarge

In 2020, we saw a decrease in the operating account, attributed to low entries at the shows, and an healthy increase in the Education Account, due to the wonderful turnout at the Paper Chase.

Account	1/1/2020	12/31/2020	Change
Operating	\$9806.93	\$5915.96	(\$3890.97)
Education	\$3908.79	\$8721.81	\$4813.02

University Programs

submitted by Kadie Walmer

In 2020, the club hosted 3 educational events in the early part of the year. We also gave credits to any who attended the 2 Vue de Lou Clinics that were held. Seminars held before the start of the covid restrictions included Saddle Fitting by Fred Taht, Long Lining by Jen Hoffman, and Goal Setting by Alexa Derr. We also gave members the option to screenshot themselves as part of the various zoom educational sessions that were available throughout the year with a brief synopsis of the event. Alexa Derr had the highest number of hours earned in 2020 with 7; Fay Seltzer was next with 6.

We have two members, Fay Seltzer and Michelle Thomas who have reached the BA Diploma by accumulating 40 hours in education to date. Our Junior certificate recipients this year are Sandy Foster and Louise Jordan-Beam. Our Sophomore certificate recipients are Regan Walmer, Alexa Derr, and Debbie Camplone. Our Freshman certificate recipient is Gwen Bohara.

The required hours for each certificate level are listed on the web site.

USDF Meetings

submitted by Kadie Walmer & Fay Seltzer

The 2020 USDF Annual Convention was held as a virtual event on Dec. 2-5, and the plan is to be back on the road in 2021 in Houston, Texas, from Dec. 1st to the 4th.

Region 1 meetings, lead by director Bettina Longaker, have been virtual and are held in Spring and Fall. Dates are announced in the USDF member newsletter. The Spring meeting is scheduled for Feb 28th.

Show Championship dates for 2021:

Regional & National dates of interest:

- USDF Region 1 Youth Dressage Team Challenge, June 26-27 at HITS Culpeper, VA. FMI:
<https://www.lvda.org/youth-dressage-team-challenge>
- NAYC will be held on August 9-15, Traverse City MI
- 2021 U.S. Dressage Festival of Champions August 17-22, 2021 at Lamplight Equestrian Center in Wayne, IL.
- Region 1 - October 7-10 – Virginia Horse Center; Lexington, VA
- Region 8 - September 22-26 – HITS on the Hudson; Saugerties, NY
- 2021 39th CBLM Championships, Carolina Horse Park, Raeford NC on October 1-3. ****This is a change.***
- 2021 November 11-14 - US Dressage Finals, Lexington, KY

Volunteer Hours & Education Grants

submitted by Kadie Walmer

Even though 2020 wasn't our typical year for events we were able to host 16 events (shows, virtual shows, clinics, and educational meetings). Over the course of the year, we had a total of 468.5 hours volunteered to the club which was completed by 13 members, 4 family/spouse, and 2 non-members. Our board members continue to be the biggest contributors, yet it was fun to see other names in the mix this year!

Grant Summary: In 2020 a total of 51 grants were earned, and 3 of those grants were immediately redeemed leaving 48 outstanding.

In 2019 a total of 75 grants were earned. Of those 7 were redeemed in 2020 with 68 left outstanding.

In 2018 a total of 44 grants were earned. Of those 4 were redeemed in 2020, 3 redeemed in 2019 with 37 left outstanding.

In 2017 a total of 61 grants were earned. Of those 7 were redeemed in 2020, 8 redeemed in 2019, 6 in 2018 and 40 expired. Leaving 0 outstanding.

In 2020 we had higher use of grants with a total of 21 utilized, saving our members \$1050.

The outstanding 153 grants leaves the club with a total liability of \$7,650 as of 1/29/2021.

